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MEDIA ALERT

For Immediate Release

Orlando Mayor Buddy Dyer Welcomes Largest Diversity Career Expo to Orlando for On-site Jobs, Recruitment, Small Business Innovation and Career Development

" 37th Annual National Black MBA Association Conference Programming Announced"

WHO: **Hon. Buddy Dyer**, Mayor of the City of Orlando together with the **National Black MBA Association (NMBAA)**, producers of the largest, most diverse career expo and conference of business professionals in the United States and the **National Black MBA Association Central Florida Chapter**

WHAT: Mayor Buddy Dyer and the National Black MBA Association announce conference programming highlights for the **NMBAA 37th Annual Conference and Exposition**, the largest diversity career expo in the U.S. Conference begins September 22-26 at the Orange County Convention Center, Orlando. Highlights will include:

- NMBAA Career Expo
- NMBAA Employment Network on-site recruitment opportunities
- NMBAA Conference Job Match
- Entrepreneurial Institute for Entrepreneurs and Small Businesses
- NMBAA Conference Exhibit Hall: More than 325 on-site corporations seeking to recruit top talent
- 450 corporate partners and NMBAA conference sponsors
- More than \$80,000 in prizes: NMBAA conference business case competitions
- \$10,000 prize: Innovation White Board Challenge for entrepreneurs
- NMBAA Conference Keynote Speakers, and more

A VIP Evening Reception hosted by National Black MBA Central Florida Chapter will engage news media, Orlando city officials, Orlando community partners, and the Orlando small business community.

WHEN: Thursday, August 20, 2015
Press Conference begins promptly at 10:00 am and an VIP Evening Reception from 5:30 – 7:30pm

WHERE: **Press Conference:**
Orlando City Hall
Rotunda
Orlando, FL

VIP Evening Reception:
Dr. Phillips Center for the Performing Arts
445 S. Magnolia Ave.
Orlando, FL

WHY Mayor Dyer was elected on a platform of economic viability and the creation of high wage careers. The National Black MBA Association hosts the largest career diversity expo. The press conference will be an opportunity to announce programming where 325 on-site corporations are seeking to recruit top talent. More than 12,000 job seekers are expected to attend the 37th Annual Conference.

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SOURCE: The National Black MBA Association. Web site: <http://www.nmbaa.org>