

Get a handle on black history,
from slavery to the Civil Rights movement and beyond

African American History

FOR
DUMMIES[®]

A Proclamation.

Whereas, on the twenty-second day of
September, in the year of our Lord one thousand
eight hundred and sixty-two, a proclamation
was issued by the President of the United States,
containing, among other things, the following,

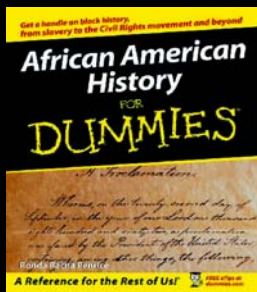
Ronda Racha Penrice

A Reference for the Rest of Us!



FREE eTips at
dummies.com

Ronda Racha Penrice, Author



African American History **FOR DUMMIES**®

MEDIA ADVISORY

FOR IMMEDIATE RELEASE

<http://www.thepublicists.com>

Media Contact: The Couture Agency

Ivy K. Pendleton

(800) 956-4514 ext. 111

ikp@thepublicists.com

“African American History **FOR DUMMIES**®,” *A REFERENCE FOR THE REST OF US!*®

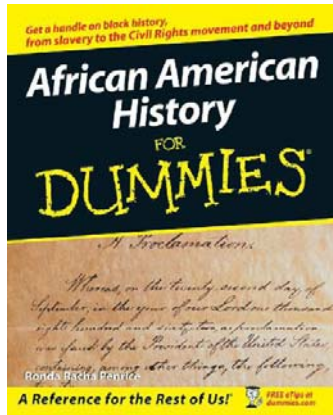
WASHINGTON — July 2009 - - “African American History FOR DUMMIES®,” Author Ronda Racha Penrice will host a book signing and interview session at the **100 YEARS 100 AUTHORS NAACP CENTENNIAL AUTHORS PAVILION** during the NAACP Centennial Convention in New York City, July 13 from 2:00 pm to 4:00PM. “*African American History FOR DUMMIES*®” explores Black History, from slavery to the civil rights movement to pop culture and beyond. Race and Sports, Politics, Reconstructing Democracy, Hurricane Katrina, What it Means to be Black in America today, Arts and Entertainment and OJ Simpson are a few topics discussed in “*African American History FOR DUMMIES*®.” Ronda Racha Penrice, a Chicago native and Columbia University Alumna, is an accomplished writer who has worked with various publications, including: ESSENCE Magazine, The Quarterly Black Review, Nia Online, AOL Black Voices, UPSCALE Magazine and AOL Black Voices, *just to name a few*. With deep Mississippi roots, Ronda Racha Penrice has a lifelong interest in African American History and Culture.

WHO:	“African American History FOR DUMMIES®,” Author Ronda Racha Penrice
WHAT:	“African American History FOR DUMMIES®,” Book Signing and Interview Session at the NAACP 100 Authors 100 Years Author Pavilion in New York City
WHEN:	Monday, July 13, 2009 2:00 pm until 4:00 pm Admission: FREE
WHERE:	Hilton New York, 1335 Avenue of the Americas, NYC Author Pavilion

Interviews are available prior to, and immediately following the Book Signing. Media inquiries and interview requests should be made to Ivy K. Pendleton via e-mail: ikp@thepublicists.com or (800) 956-4514 x 111 or (202) 340-0783

African American History **FOR DUMMIES**®

African American History **FOR DUMMIES**® By Ronda Racha Penrice



With more than 250 colleges offering undergraduate degrees in African American studies and African Americans holding key positions in innumerable fields, there's more interest than ever in African American history and culture. Spanning from Africa before the transatlantic slave trade, slavery, Jim Crow, the civil rights movement, and **Hurricane Katrina** to historical figures, pivotal events, momentous court cases and key cultural contributions, **African American History FOR DUMMIES**® (Wiley: April 2007, 412 pages) is a plain-English guide that helps people get a handle on the African American experience over the last four centuries. Separate chapters on sports, religion, education, film/TV, also work to create a fuller picture of African American history and culture, past and present.

Chicago Native with Deep Mississippi Roots:

Ronda Racha Penrice, the Chicago native (with deep Mississippi roots) and **Columbia University** graduate has covered everything from music, film, sports and travel to books, theatre, fitness and current events for publications. She has also served as a Project Manager for a variety of social events involving major celebrities such as **Chris Webber's** Bada Bling Weekend (July 2006 & 2007); Super Bowl (2002-New Orleans and 2006-Detroit); Vibe Music Fest (June 2005-Atlanta); **NBA All-Star game** (February 2002-Philadelphia) and BESLA VibeSlam (July 2001-Las Vegas). Ms. Penrice also worked as a film publicist for Roz Stevenson Public Relations where she worked on Bring It On, **The Nutty Professor II** and **The Fast and the Furious**, among others.

Special Appearances:

CNN with Don Lemon, the Roland S. Martin Show, the Russ Parr Morning Show, the Bev Smith Show, **ESSENCE** Music Festival, **McDonald's** 365 Black Campaign (www.365black.com), **Congressional Black Caucus** Annual Legislative Conference.

Select Editorial Contributions:

ESSENCE, Essence.com, EbonyJet.com, BET.com, **AOL Black Voices**, Africana.com, UPTOWN Magazine, The Source Magazine, Crisis (NAACP Magazine), Vibe, Jewel, Honey, EURweb.com, Metromix.com, Urban Network, The Atlanta Voice, The Jackson Advocate, Creative Loafing, OverTime, and NiaOnline, *just to name a few*.

Celebrities Interviewed:

Jermaine Dupri, Ice Cube, Halle Berry, Jackie Joyner-Kersey, Kimberly Elise, T.I., Ciara, Shemar Moore, Vivica A. Fox, Keshia Knight-Pulliam, C. Vivian Stringer, Phylicia Rashad and Patti LaBelle (just to name a few).

Booking and Publicist Information:

Ivy K. Pendleton
(800) 956-4514 ext. 111
(888) 412-4787 Fax
e: ikp@thepublicists.com
www.thepublicists.com

Connect with Ronda Racha Penrice on Social Networks:

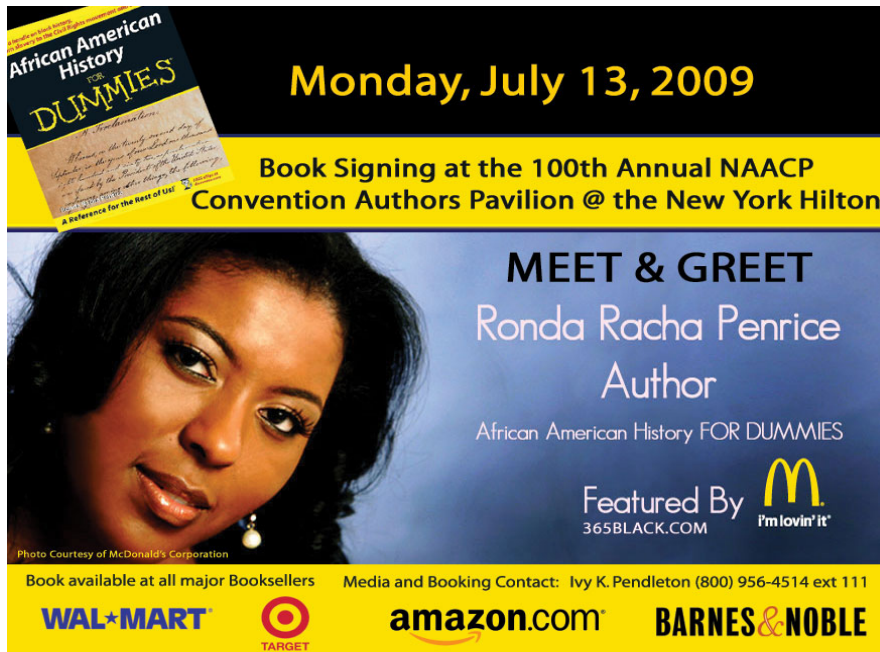


Ronda Racha Penrice Biography

BOOKING INFORMATION

Ronda Racha Penrice

Expert / Critic / Author / Historian



Monday, July 13, 2009

Book Signing at the 100th Annual NAACP
Convention Authors Pavilion @ the New York Hilton

MEET & GREET
Ronda Racha Penrice
Author
African American History FOR DUMMIES






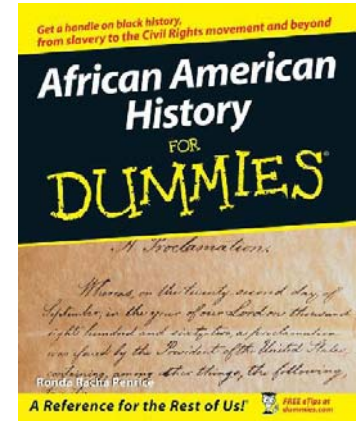
Featured By 
365BLACK.COM i'm lovin' it

Photo Courtesy of McDonald's Corporation

Book available at all major Booksellers Media and Booking Contact: Ivy K. Pendleton (800) 956-4514 ext 111



If the topic is about Black culture, Black History or politics **Ronda Racha Penrice** can tell you about it. An **expert/ critic / writer of African American Studies**, urban style, race, gender, film and hip hop culture, Ronda Racha Penrice has been in the medium of social change for nearly two decades. She is the author of the popular book **African American History FOR DUMMIES**® (Wiley, 2007) and received degrees in History and English from Columbia University. She is a freelance editor and Southern Studies enthusiast who has written for various publications and held key editorial positions at: UPTOWN Magazine, Quarterly Black Review of Books, EURweb.com and Upscale Magazine.

Book Ronda as a Speaker:

Ronda is available to liven up any event. Book her to speak at your conference, meeting or special event. She serves as a subject matter expert in the following fields:

- Black History
- Black Popular Culture
- African American Studies
- Gender and Race in Contemporary Social media
- Expert critic and writer on urban style, race, gender and hip-hop culture
- Education
- Film and TV

Booking and Publicist Information:

Ivy K. Pendleton | (800) 956-4514 ext. 111 | f: (888) 412-4787 Fax | e: ikp@thepublicists.com | www.thepublicists.com

African American History FOR DUMMIES®

HOT TOPICS: African American History FOR DUMMIES®

Ronda Racha Penrice covers a wide variety of topics in her book, African American History FOR DUMMIES® ranging from the period when African's came to America until today. Listed below are a few of the hot topics she discusses:

African Slavery in Latin America and the Caribbean	Page 30
Before I Die a Slave: Fighting the System	Page 51
The NAACP	Page 136
Marcus Garvey: Man with a Plan	Page 139
The 1954 Ruling and the Reaction	Page 146
Getting out the Black Vote	Page 171
Death of a King	Page 183
Getting a Foot in the Door in the '60s	Page 193
Still Thriving in the '90s and 2000s	Page 194
The O.J. Simpson Verdict	Page 201
Challenges for the Modern Black Family	Page 212
Black Men: Lazy or Dangerous	Page 219
Black Women: Mammy or Sexpot, but Not Beautiful	Page 219
Politics and the Church	Page 241
School Daze: The Black Greek System	Page 264
The Great Black Way: Theatre and Dance	Page 289
The Spirituals	Page 311
The Billion-Dollar BET	Page 352
The Big "O"	Page 353
The Negro Leagues	Page 356
College Ball	Page 362
Golf	Page 376
Ten African American Firsts	Page 381
Ten African American Literary Classics	Page 385
Ten Influential African American Artists	Page 391

Booking and Publicist Information: Ivy K. Pendleton

(800) 956-4514 ext. 111 | f: (888) 412-4787 | e: ikp@thepublicists.com | w: www.thepublicists.com